



Joseph Drouhin

L'ÉLÉGANCE NATURELLE
DES GRANDS BOURGOGNES

THE CONDUCTOR

Frédéric Drouhin



As the youngest of the Drouhin siblings, Frédéric Drouhin preside over the destiny of the eponymous Maison, fully aware that he inherits centuries of history and extraordinary terroirs that must be passed on.

He pursued his education far away from the Clos des Mouches, in Connecticut, at the University of Hartford. There, he obtained an MBA with a major in marketing while also experiencing his first harvest alongside his sister Véronique at Domaine Drouhin Oregon.

Gradually, he climbed the ranks, from marketing to sales, until assuming the role of General Manager under his father in 1995.

Five years later, Robert Drouhin entrusted him with full leadership before Frédéric became President of the Executive Board in 2003. "One might think that I am

only focused on numbers, but my responsibility, much like my father's, leads me to the vineyards with my brother Philippe, to the winery with my sister Véronique and to the market with my second brother Laurent, because I must know our wines by heart and also our customers".

Frédéric Drouhin and his wife Claude de Nicolay have two children. Frédéric enjoys cultivating roses and is a passionate cook.

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